

Sponsorship Packages 2012



PLATINUM SPONSOR PACKAGE

- Platinum Sponsor Package is exclusive to one company only
- Naming rights for a workshop/public area
- Marketing collateral dispersed throughout the college: reception area/ auditorium
- Company logo in e-Newsletter (distribution to up to 200 subscribers fortnightly)
- Opportunity to publish any information about your company in e-Newsletter up to five times a year
- Acknowledgement of sponsorship on the college website, with direct link to your company website (sponsors section)
- Acknowledgement of the company on the college social media websites (facebook – 374 fans/readers; twitter – 148 followers/readers)
- Status of Major Sponsor at the Graduation and Awards Night (up to 300 guests)
- Logo placement on invitations, program and presentation of the Graduation and Awards Night
- Branded trophy and certificate for the major award of the Graduation and Awards Night – Apprentice of the Year
- Branded board of major sponsors (reception area)
- CEO thank you and outline of support during the speech at the Graduation and Awards Night
- Company recognition with one standing banner on display in auditorium during the Graduation and Awards Night
- Up to 3 minutes verbal introduction of company and its capabilities during the presentation of the special award – Apprentice of the Year
- Certificate of Appreciation for your board room.
- Media release acknowledging your sponsorship.
- Six invitations (seats) to sponsors luncheon.

INVESTMENT: \$10,000 (inc GST)

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GOLD SPONSOR PACKAGE

- Gold Sponsor Package is allocated to eight companies only (representing trade and vocational areas: Electrotechnology, Construction, Metal Fabrication, Automotive, Mechanical Engineering, Animal Studies, Commercial Cookery, Viticulture)
- Signage of your company in related workshop/ learning area
- Company logo in e-Newsletter (distribution to up to 200 subscribers fortnightly)
- Opportunity to publish any information about your company in e-Newsletter up to three times a year
- Acknowledgement of your sponsorship on the college website, with direct link to your company website (sponsors section)
- Status of the Sponsor of the Industry Award at the Graduation and Awards Night (up to 300 guests)
- Logo placement on program and presentation of the Graduation and Awards Night
- Branded trophy and certificate for the Industry Award at the Graduation and Awards Night
- Verbal introduction of company and its capabilities by MC during the presentation of the Industry Award at the Graduation and Awards Night
- Certificate of Appreciation for your boardroom
- Four invitations (seats) to sponsors luncheon.

INVESTMENT: \$5,000 (inc. GST)

SILVER SPONSOR PACKAGE

- Company logo in e-Newsletter (distribution to up to 200 subscribers fortnightly)
- Opportunity to publish information about your company in e-Newsletter once a year
- Acknowledgement of your sponsorship on the college website, with direct link to your company website (sponsors section)
- Certificate of Appreciation for your boardroom
- Two invitations (seats) to sponsors luncheon.

INVESTMENT: \$2,000 (inc. GST)

BRONZE SPONSOR PACKAGE

- Company logo in e-Newsletter (distribution to up to 250 subscribers fortnightly)
- Acknowledgement of your sponsorship on the college website, with direct link to your company website (sponsors section)
- Certificate of Appreciation for your boardroom
- One invitation (seat) to sponsors luncheon.

INVESTMENT: \$1,000 (inc. GST)

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SPONSORSHIP APPLICATION



Please complete this form and fax, or email or mail to the Communications Manager of Marcellin Technical College Nataliya Borisova:

Organisation _____

Contact Person _____

Business Address _____

Postal Address _____

Telephone _____

Email _____

Signature _____

Thank you for your support. We look forward to your company being a part of our community in 2012.

Method of Payment

- Bill Me
- Cheque
- Credit card. VISA or MASTERCARD only.

Credit Card # _____ Exp. date _____

Signature _____

Marcellin Technical College
ABN 67085330726

Sign up for:

- | | |
|---|----------|
| <input type="checkbox"/> Platinum Sponsor Package | \$10,000 |
| <input type="checkbox"/> Gold Sponsor Package | \$5,000 |
| <input type="checkbox"/> Silver Sponsor Package | \$2,000 |
| <input type="checkbox"/> Bronze Sponsor Package | \$1,000 |

Price

Phone: (08) 8186 9700
 Fax: (08) 8186 9799
 Address: Corner of Beach and Mander Roads, Christie Downs, SA 5164
 Mail: PO Box 545, Noarlunga Centre SA 5168
 Website: www.mtc.sa.edu.au
 Email: natbor@mtc.sa.edu.au